

Entry Number _____ Name _____

HUL340-1601: Codex to Hypertext

Major Exam

Full Marks: 35 [Marks for individual questions are given in brackets]

Answer **any four** of the following in not more than 75 words each: [3 marks * 4 = 12]

1. Explain the reference to Grub Street in 'MacFlecknoe'.
2. Distinguish between public goods and private goods.
3. Francois I banned printing of any book in his realm. What rendered the ban ineffective?
4. How does division between Hindi and Urdu take place?
5. What is the model for the internet radio industry according to the RIAA expert, as quoted by Lawrence Lessig?
6. What was the result of the experiment in which different groups of people were asked to read a short story in linear and hypertext format?

Answer **any four** of the following in not more than 75 words each:

7. How can the 'dominant class' in any mode of production be identified? *buy market, vendors, rent to it employees* [3 marks * 4 = 12]
8. What is the meaning of the term 'people' from a Socialist perspective? *people, giving*
9. Distinguish between 'bourgeois' and 'bourgeoise'.
10. Describe that process through which stationers speeded up the task of copying manuscripts.
11. According to Raymond Williams which was the only instance of a mass listenership of radio?
12. What intervenes between 'reality' and 'representation'?
13. Which feature of writing and reading makes life difficult for people with small homes?
14. What is 'mnemonic'?

Answer **any two** of the following in not more than 200 words:

15. Differentiate between 'use value' and 'cult value'. Give examples. [5.5 marks * 2 = 11]
16. In what way does copyright satisfy the goals of censorship?